



VARIOUS PROJECTS

BUILDING A NEW BRAND OR FINE
TUNING AN EXISTING ONE, OUR TEAM
WILL CREATE A FRESH AND UNIQUE
EXPERIENCE.



OVERVIEW

We draw on 3 key areas to arrive at solutions for our clients and we continually ask ourselves if our efforts for them achieve the following:

Are we engaged with our audience in a way that sets the organization apart from the competitive set? Is there a sense of excitement for their customers in the content we are delivering and the channels we use to reach them? And lastly, do we leave customers inspired in a way that they are encouraged to share this overall experience? In a hyper-connected world, brands need to be aware, agile and active in how they serve their brand experience.



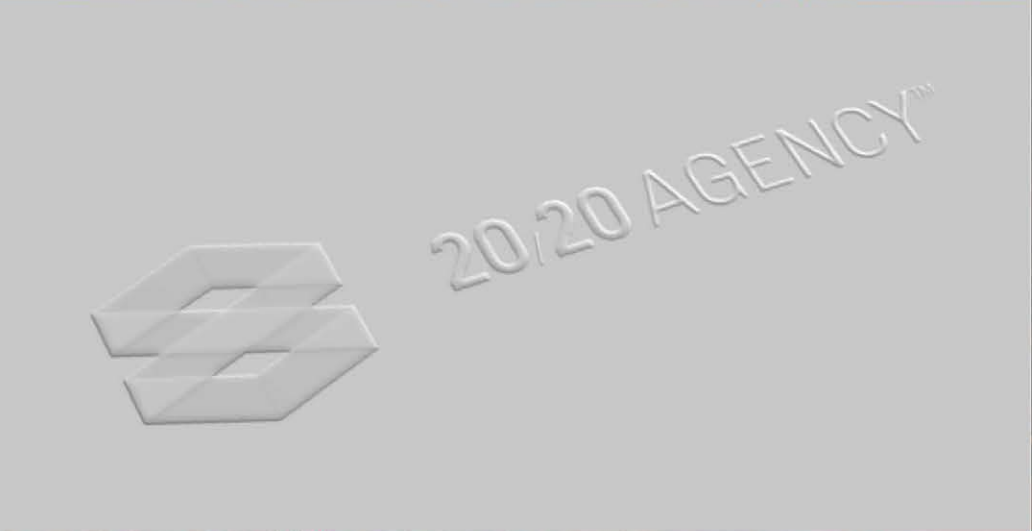
fifty
years of
helvetica

HELVETICA

NEUE/85/HEAVY

type



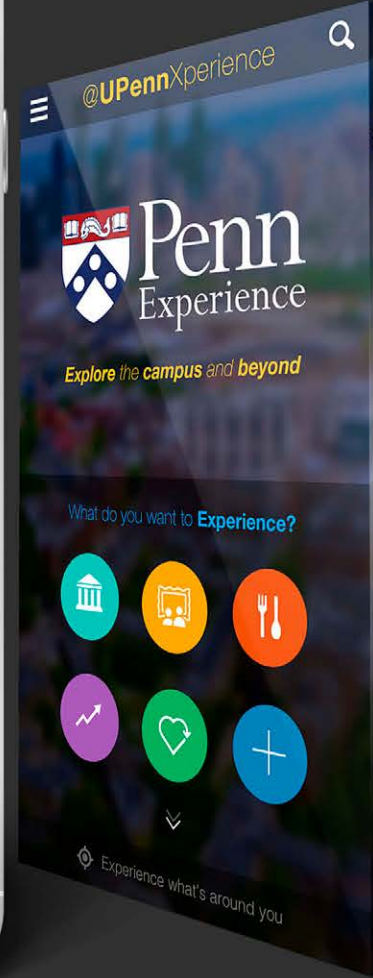




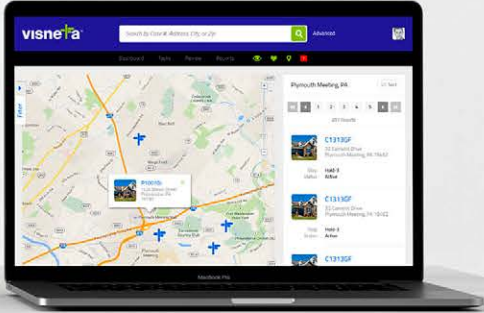
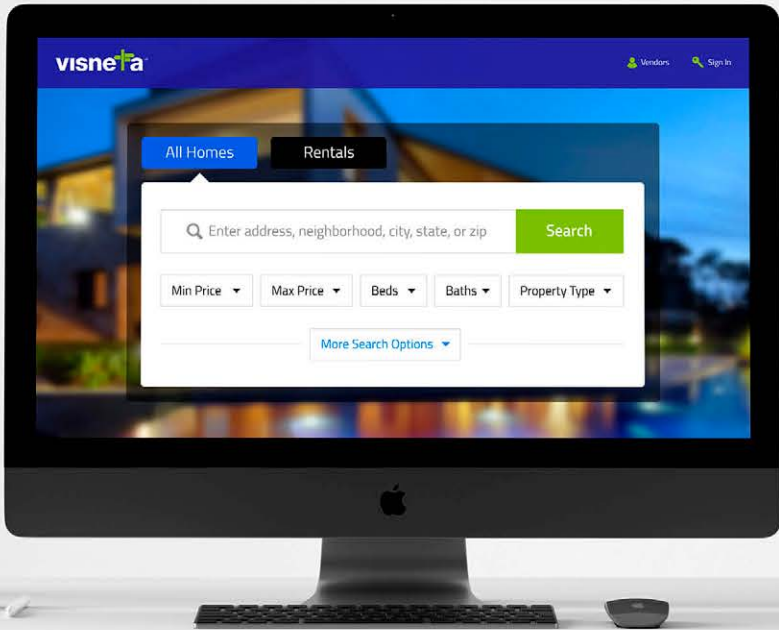
EMO!





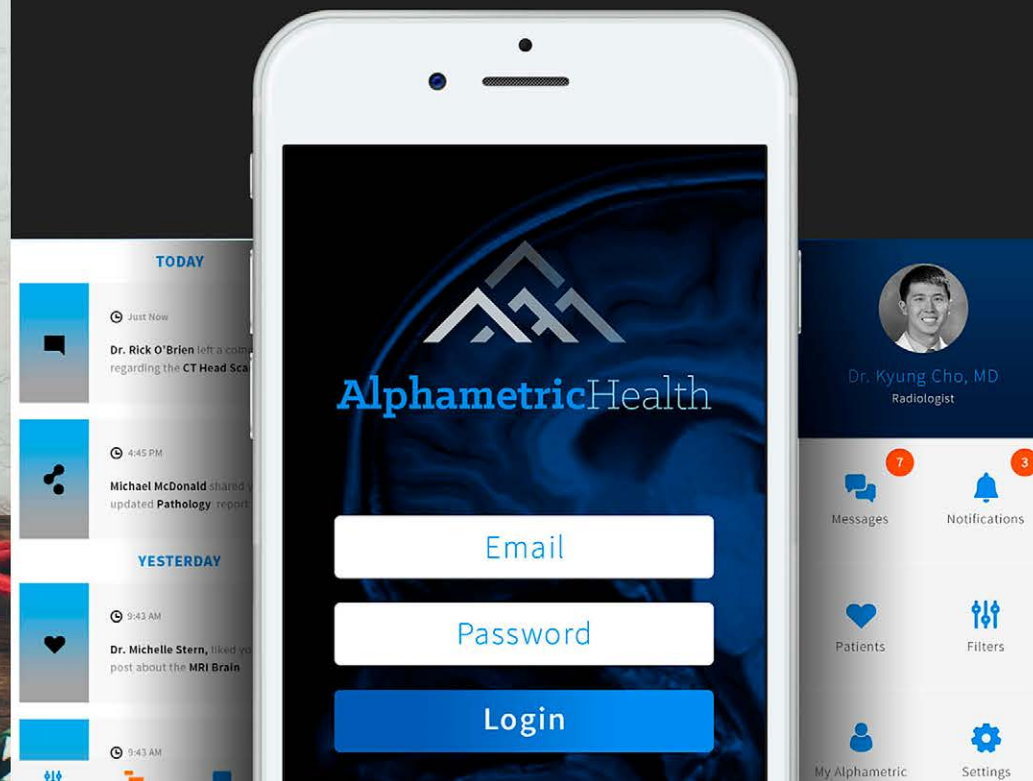
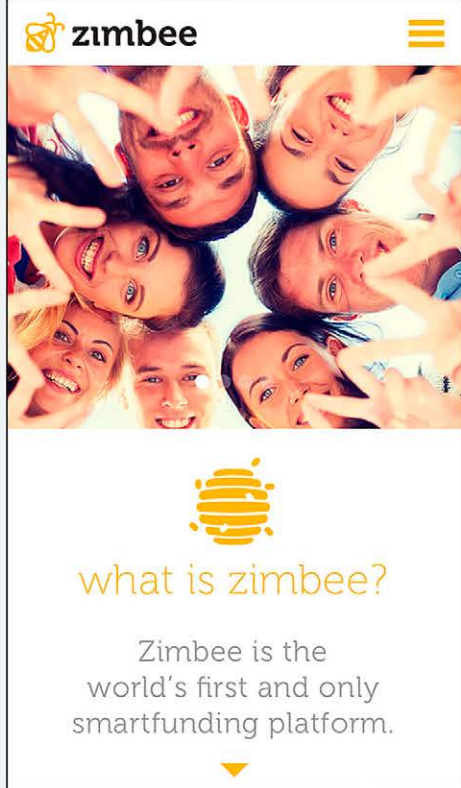








REMAINDER
DREAMER
idealist
visionary
believer
creator
I AM A TRUE



alchemist
media



ecoleaf



ZAVE SMITH
PHOTOGRAPHY
STILL & MOTION
STORYTELLING



P / N W H E E L™

fluxsy

THE ART OF
COWORKING
MARKET
SHARE™



MG

MICHAELGRECCO
DIRECTOR + PHOTOGRAPHER

BK
YD



FREEDOMFILMFESTIVAL

xbound
destination people



Spear T-cell

The TCR process and approach

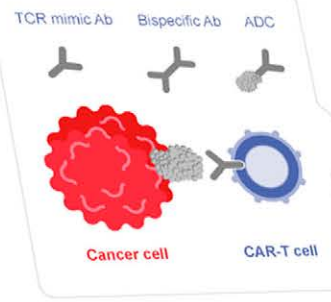


Spear T-cell

The TCR process and approach

Antibody-based approach to cell surface antigens

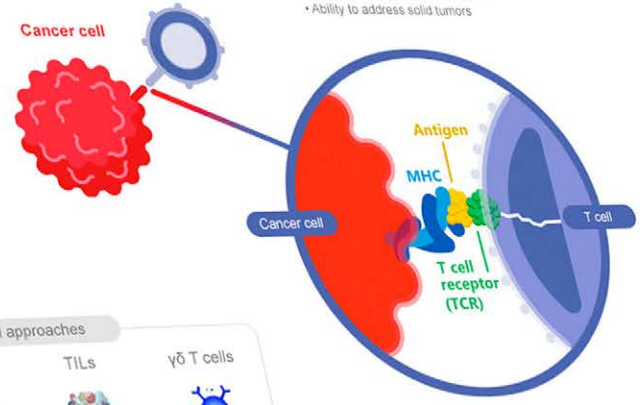
For the majority of approaches, access to extracellular proteins only



TCR-based recognition

More options for targeting cancers, by enhancing the body's natural systems...

- T-cells scan HLA-peptides with their TCR
- Access to large spectrum of extra- and intracellular proteins
- Utilizes the T-cell's native receptor
- Ability to address solid tumors



Other T cell approaches





Adaptimmune
TRANSFORMING T-CELL THERAPY

a leader in T-cell therapy to treat cancer

BOOTH 718

SUMMARY OF NY-ESO SPEAR T-CELL CLINICAL DATA

favorable benefit risk profile in synovial sarcoma

60%
response rate at target dose ^a

159wk
median projected OS ^a

14% CRS
Grade 3 or above ^{a,b}
0 events
Neurotoxicity ^{a,c}

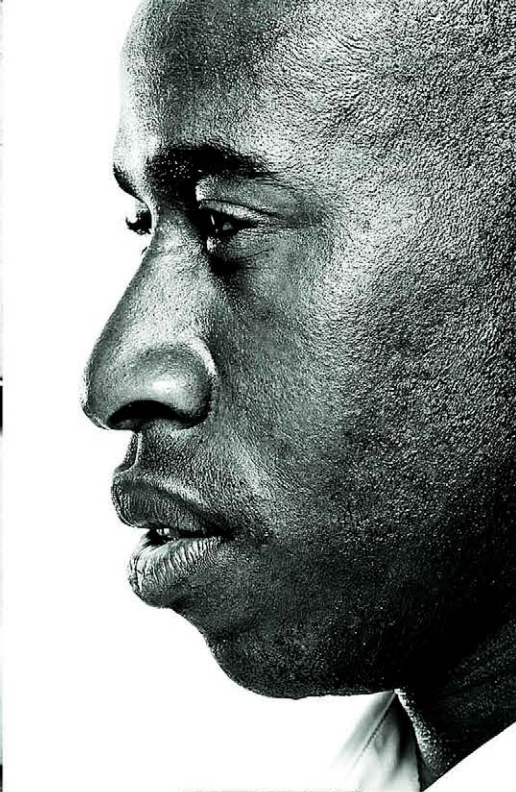
^a Data from AdaptImmune T-cell for synovial sarcoma phase 1b study in patients who received 1E SPEAR T-cells.
^b Grade 3 or above events.
^c Events of seizure, cerebral edema, or encephalopathy.

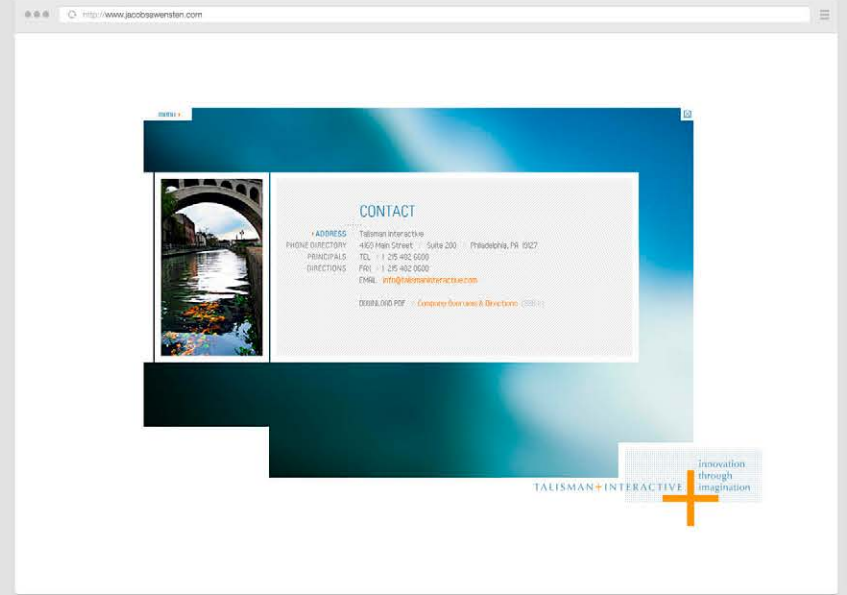
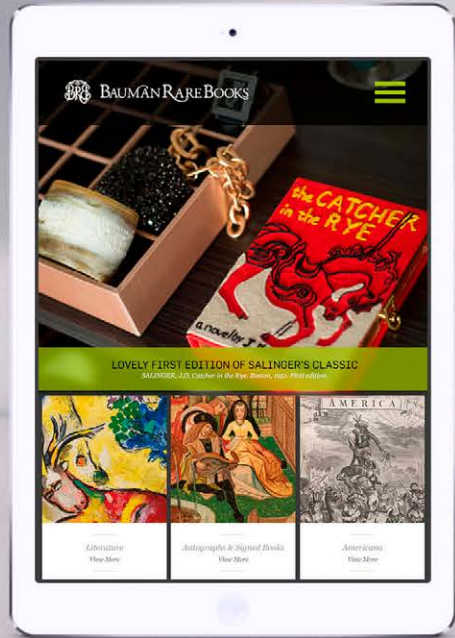
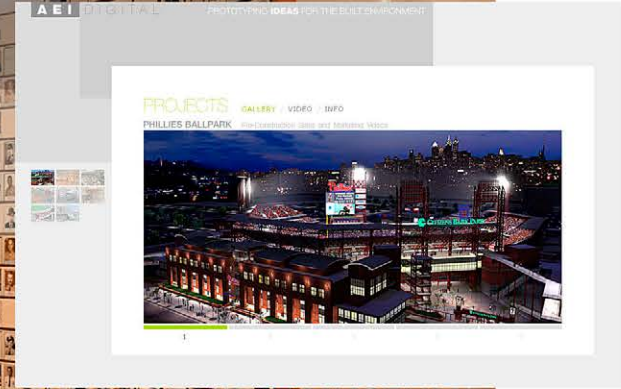
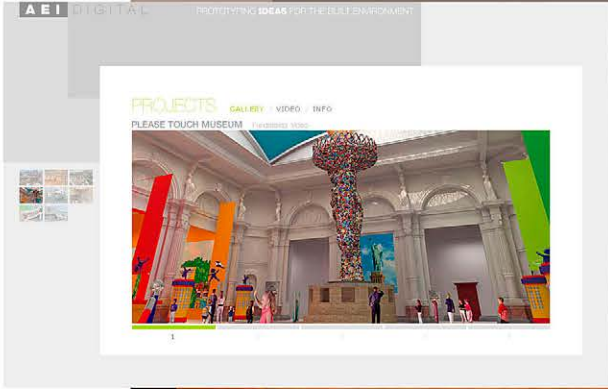
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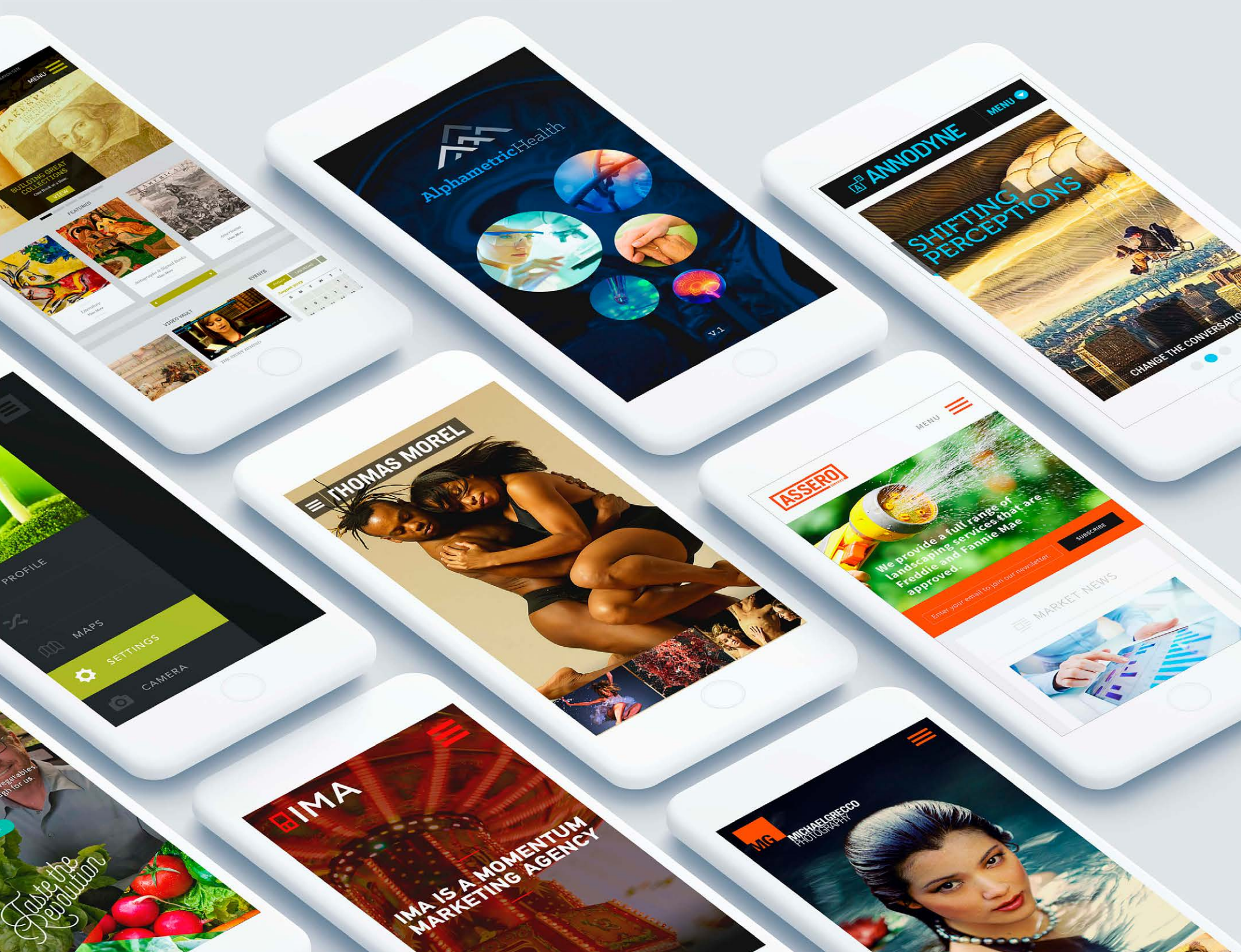
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gd

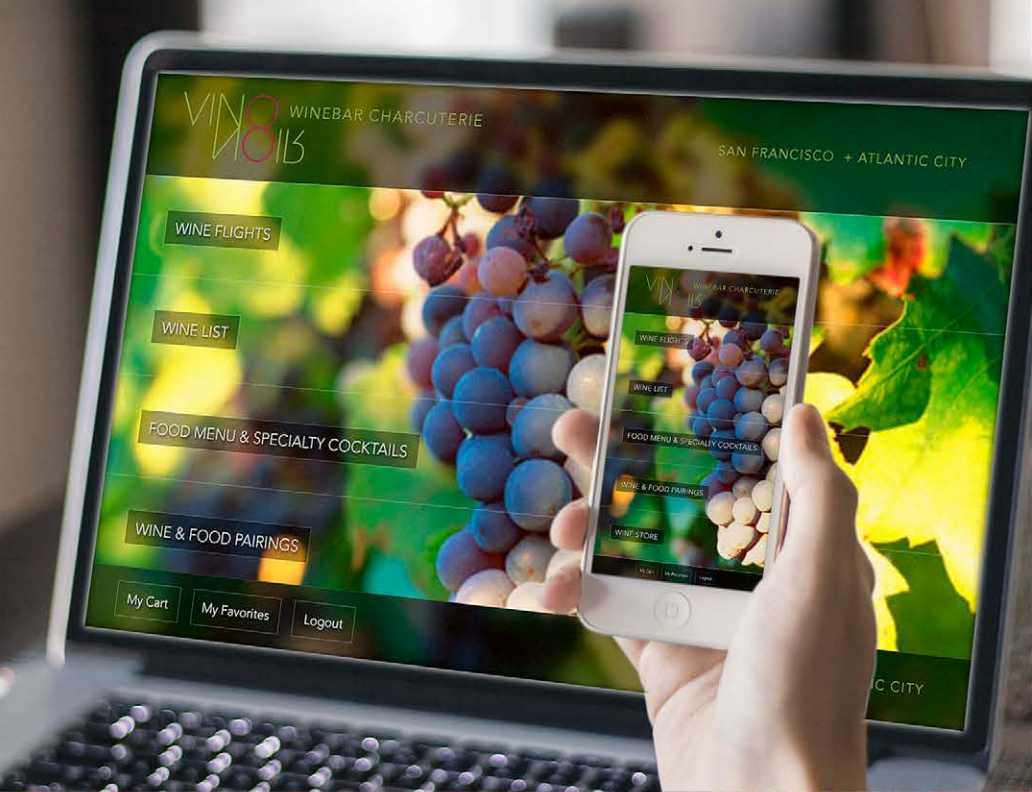






vegetables
for us.

Take the
Revolution





Brett Webber Architects, PC

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FU
TUR
/IST

for
m&fu
ncti
on.





ANNODYNE

MENU

SHIFTING PERCEPTIONS

CHANGE THE CONVERSATION

SHIFTING PERCEPTIONS

The hard truth is, most advertising and marketing is white noise. Consumers have learned to tune it out. The "same old, same old" is just that — the same, and old.

this is WHO WE ARE

case study
ANN ARBOR AREA
convention and visitors bureau

Marketing that moves the needle.
[SEE HOW](#)

annodyne was chosen to rebrand penn lps
[LEARN MORE](#)

this is WHAT WE DO

1 of 3

what is ENGAGEMENT MARKETING?

check out our CORE VALUES

Aquation

Epsom Salt
+ Shea & Aloe






FRESH LAVENDER

Eases aches, pain and
relaxes the mind & body

Pure Magnesium Sulfate,
perfectly blended with essential oils

NET WT 4LB / 1.8 Kg

2  = 1  = 1 
CUPS LB BATH

Aquation

Epsom Salt
+ Shea & Aloe






EUCALYPTUS

Eases aches, pain and
relaxes the mind & body

Pure Magnesium Sulfate,
perfectly blended with essential oils

NET WT 4LB / 1.8 Kg

2  = 1  = 1 
CUPS LB BATH

Aquation

Epsom Salt
+ Shea & Aloe



CHAMOMILE

Eases aches, pain and
relaxes the mind & body

Pure Magnesium Sulfate,
perfectly blended with essential oils

NET WT 4LB / 1.8 Kg

2  = 1  = 1 
CUPS LB BATH

designed to simplify.

the way to manage your property

PLAY VIDEO

designed to simplify.

the way to manage your property

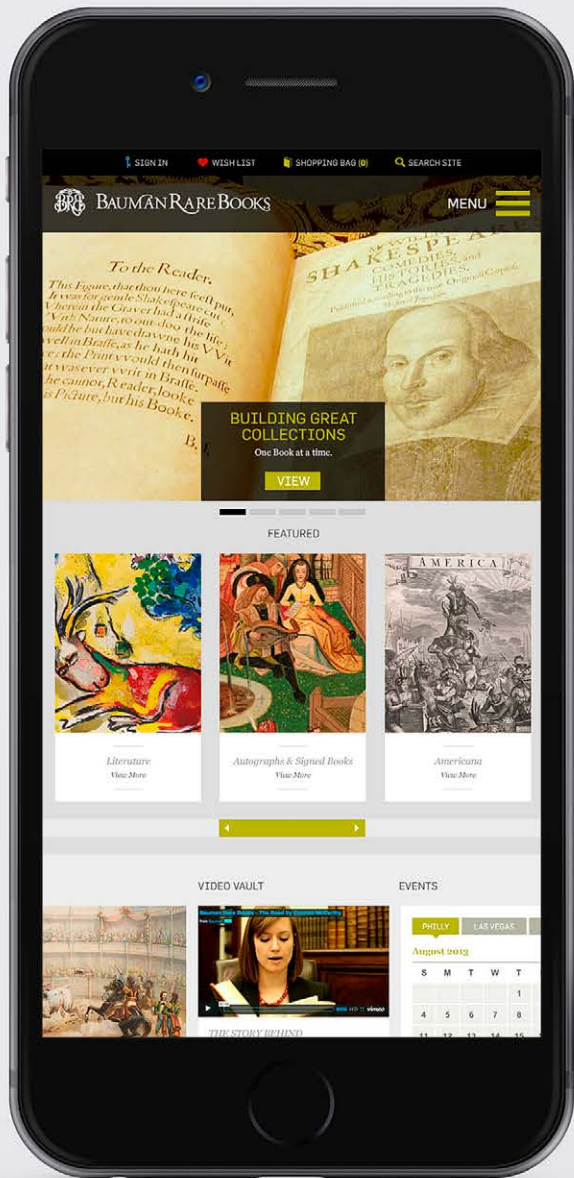
PLAY VIDEO







ΓΜ
THOMAS
MOREL



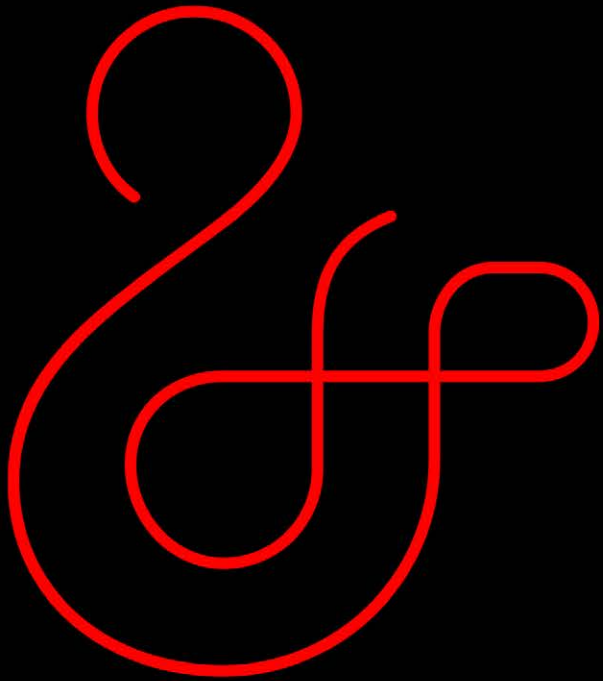


RE

DACT

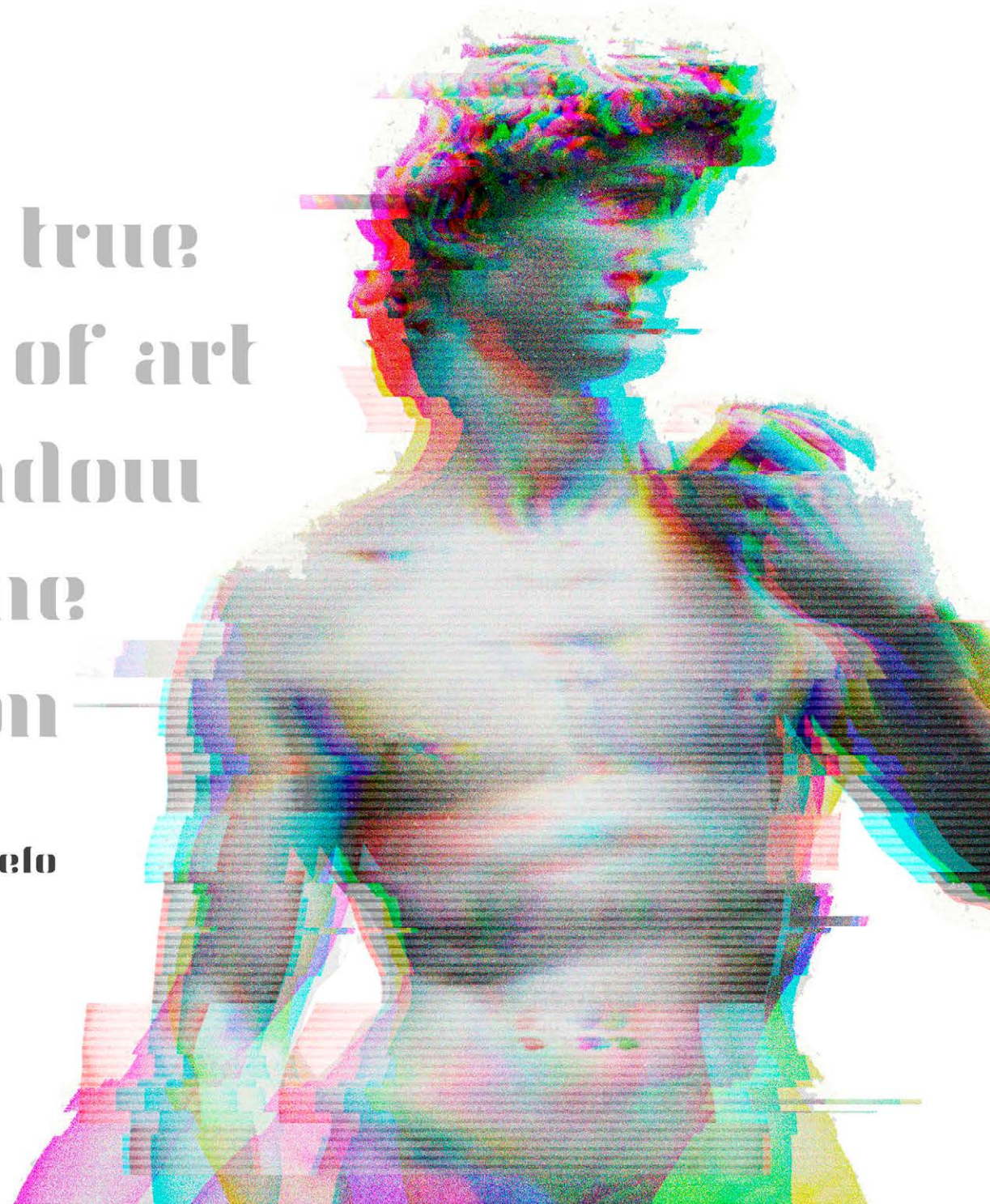
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the true
work of art
is but a shadow
of the divine
perfection

michelangelo



FEATURED CLIENTS



ACCOLADES

We can help your business grow and evolve through the combination of beauty, clarity of purpose...and all of the wonderful analytical tools of our digital age. Our work has been featured in Print Magazine, FWA, Communication Arts, Graphic Design USA and many others. But more important than the accolades that we have received...are the thanks we get from our clients whose businesses have grown in part due to our creative work. We would love the opportunity to talk with you and see what we can do to help you achieve your company's goals.

PRINT

**GD
USA**



logolounge

AMERICAN
ADVERTISING
AWARDS

ca Communication Arts



 **THE
WEBBY
AWARDS**

FWA





We create visual brand
experiences that engage people,
excite the senses and inspire
our inner awesome.

RUSS NAPOLITANO
RUSS @ XHILARATE.COM
215 / 983 / 9990

XHILARATE.COM