



3.0 UNIVERSITY PLACE



360° SURROUND-SOUND FOR A
NEW COMMERCIAL AND RESIDENTIAL
CORRIDOR IN PHILADELPHIA



OVERVIEW

A flagship for social and environmental responsibility, **University Place** is the world's first pre-certified LEED® v4 Platinum commercial **office building** - constructed right here in Philadelphia. We were invited to help University Place Associates (UPA) put 3.0 on the map by introducing its innovative amenities, health, and environmental impact advantages to prospective residential and business tenants.

CLIENT

3.0 University Place

SERVICES

Brand Concept, Brand Identity, Website, Collateral, Prototyping, Signage, Wayfinding, 3D Renderings, Iconography, Trade Show Exhibit, UI/UX/IXD/XD/CX, Photography, Video

PARTNERS

Hanson Design
3D Storm Studio
Solar Sail



**UNIVERSITY
PLACE**



BAKEP

BAKEP



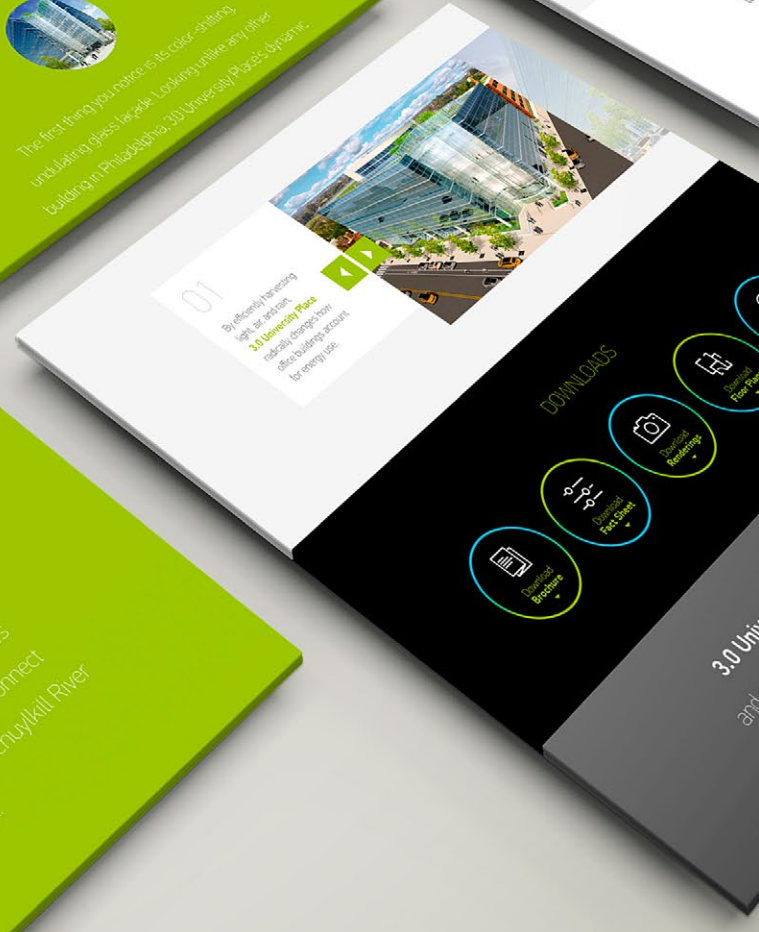
UNIVERSITY
PLACE



3.0
UNIVERSITY
PLACE

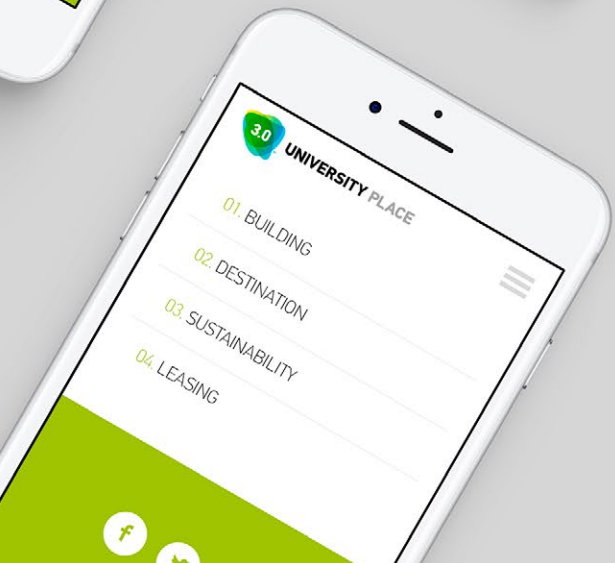
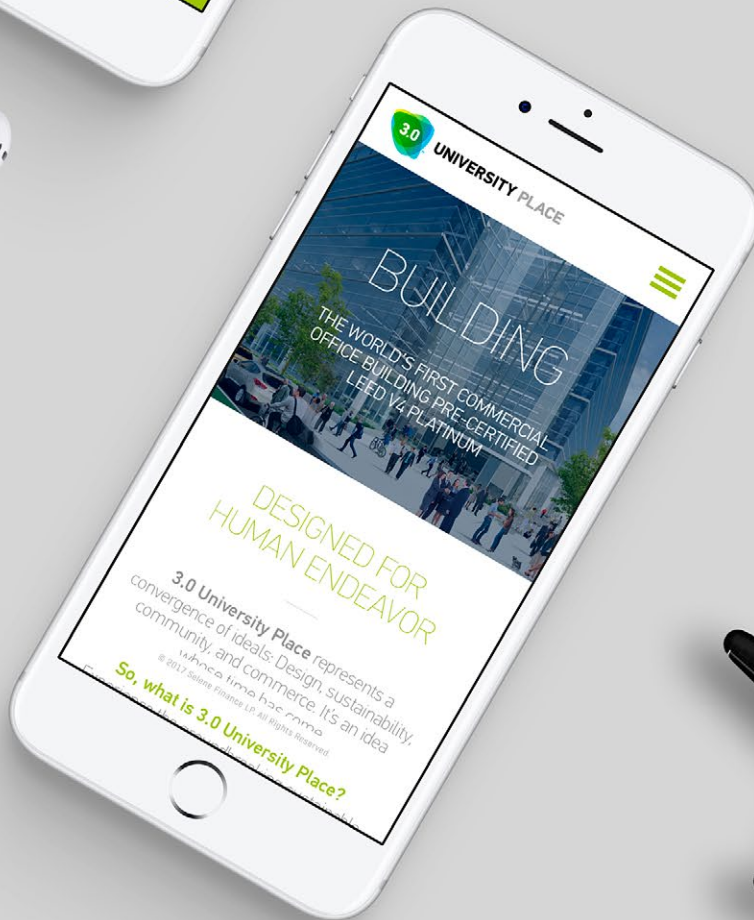
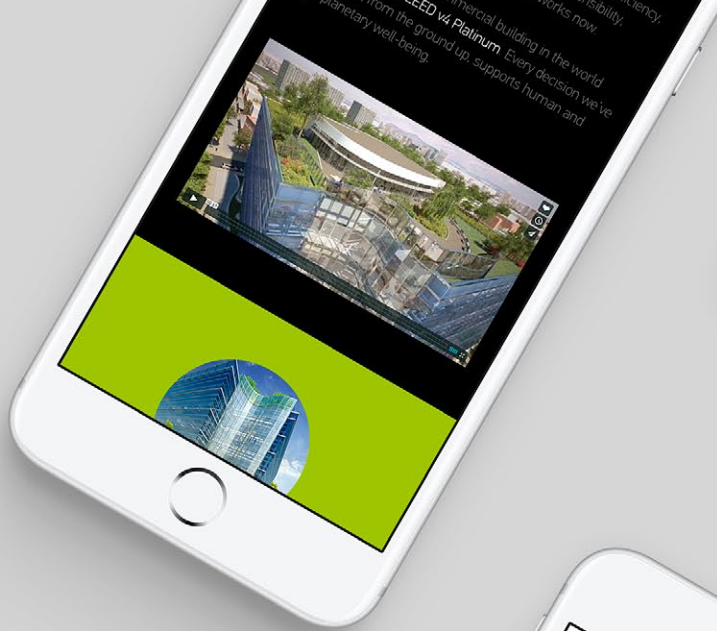
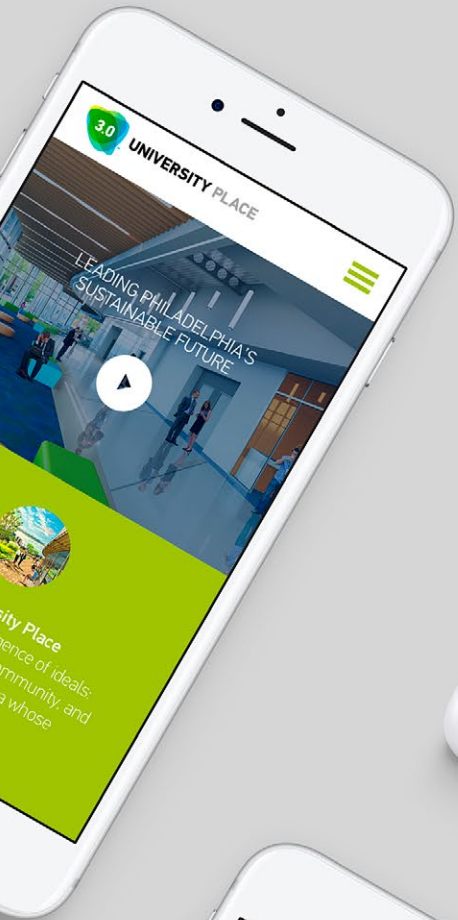
THE WORK
BUILDING PR

UNIVERSITYPLAC



UNIVERSITY PLACE		TOTALS	
Year	IP Points	Leadership	Leadership
2010-11	100.00	Leadership	Leadership
2011-12	100.00	Leadership	Leadership
2012-13	100.00	Leadership	Leadership
2013-14	100.00	Leadership	Leadership
2014-15	100.00	Leadership	Leadership
2015-16	100.00	Leadership	Leadership
2016-17	100.00	Leadership	Leadership
2017-18	100.00	Leadership	Leadership
2018-19	100.00	Leadership	Leadership
2019-20	100.00	Leadership	Leadership







UNIVERSITY PLACE

THE WORLD'S FIRST PRE-CERTIFIED LEED PLATINUM V4 BUILDING

www.300UniversityPlace.com



NEW BUILDING
PROJECTS - LEAD TO GO!

- 300 UNIVERSITY PLACE
1700 UNIVERSITY AVENUE, SUITE 1000
ANN ARBOR, MI 48106
- 300 UNIVERSITY PLACE
1700 UNIVERSITY AVENUE, SUITE 1000
ANN ARBOR, MI 48106
- 300 UNIVERSITY PLACE
1700 UNIVERSITY AVENUE, SUITE 1000
ANN ARBOR, MI 48106

The first **COMMERCIAL OFFICE BUILDING**
in the **WORLD** **PRE-CERTIFIED LEED V4 PLATINUM**

3.0 University Place is the smart choice in today's market

- Lowest Energy Costs in Planet
- Tenant Green Roof Garden
- Near ZERO Stormwater Runoff - water conservation
- LED Lighting
- U.S. Green Building Council, Pre-Certified LEED V4 Platinum



SUSTAINABILITY

SETTING NEW STANDARDS IN GREEN BUILDING TECHNOLOGY

DISCOVER
↓







120 Jobs
created



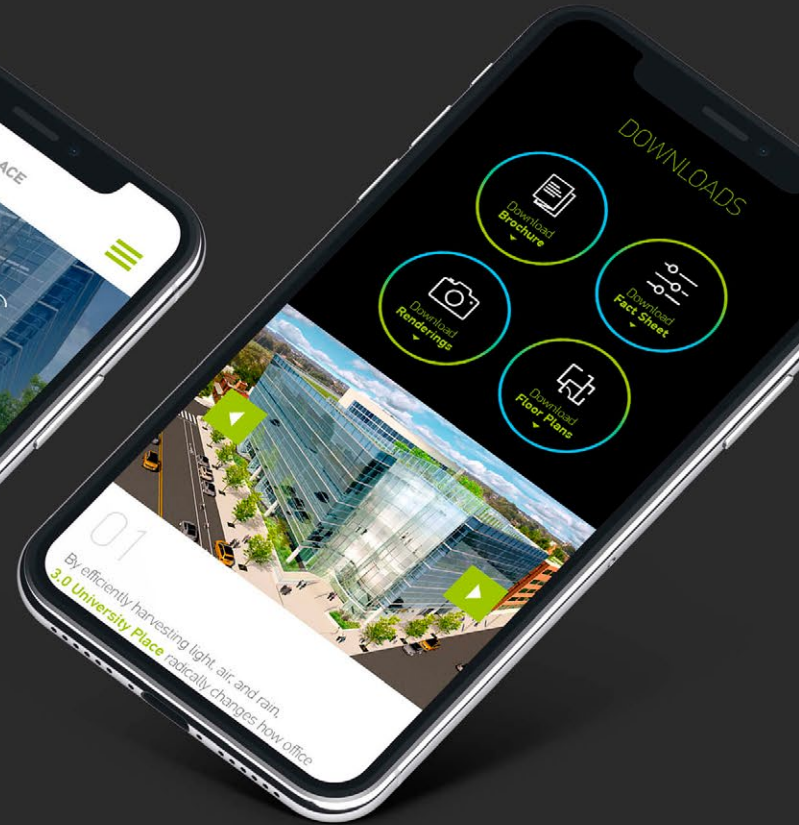
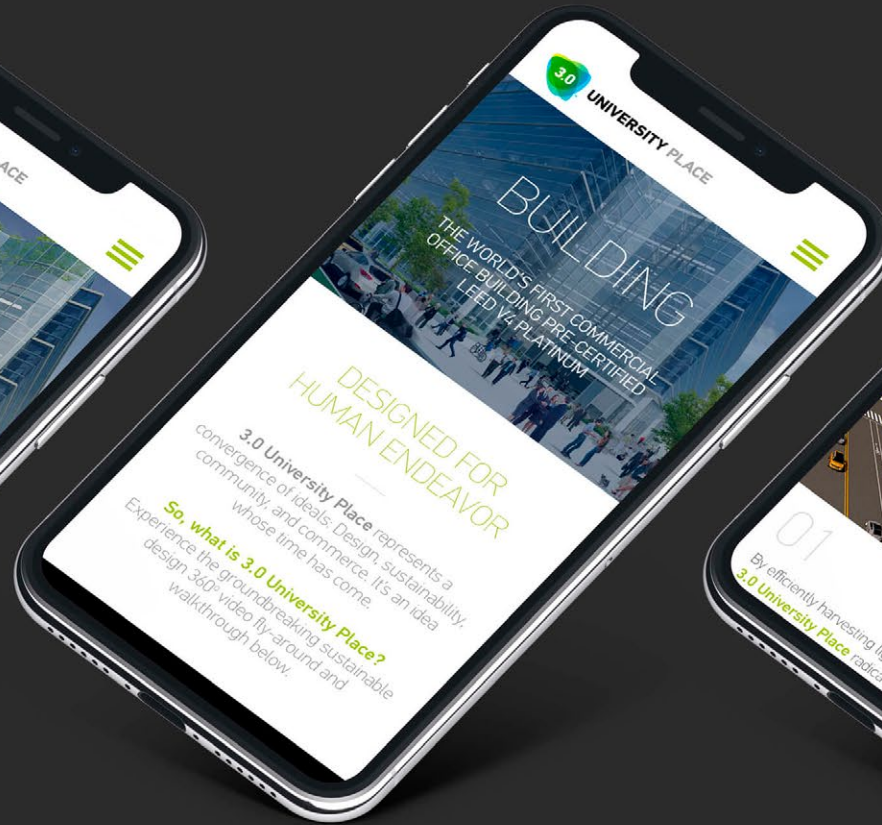
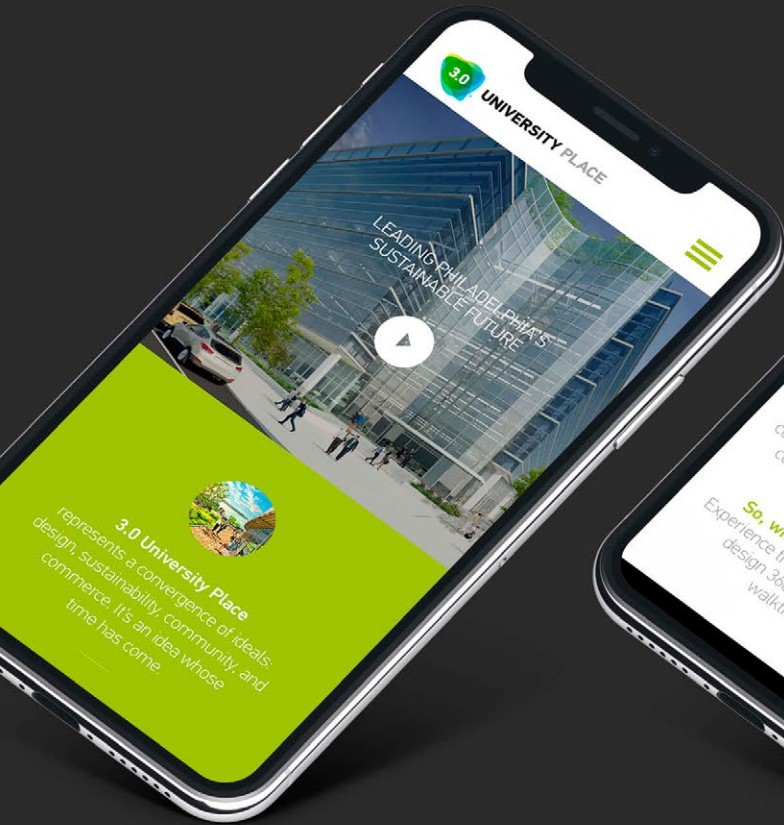
1,000,000 kWh
of energy saved
per year



50 Tons of Waste
diverted from
landfills



778,000 Gallons
of water saved
annually





3.0

UNIVERSITY PLACE

BUILDING

THE WORLD'S FIRST COMMERCIAL
OFFICE BUILDING PRE-CERTIFIED
LEED V4 PLATINUM

A Paradigm Shift
Designing an online experience
for mobile before designing
it for the desktop Web.

DESIGNED FOR HUMAN ENDEAVOR

3.0 University Place represents a convergence of ideals: Design, sustainability, community, and commerce. It's an idea whose time has come.

So, what is 3.0 University Place?
Experience the groundbreaking, sustainable

rain,
es how office



The first thing you notice is its color-shifting, undulating façade. Looking unlike any other building in Philadelphia,



AVAILABILITY

Floor	SF Available	Floor Plan
Ground Floor	21,819 SF	Download PDF
2nd Floor	23,985 SF	Download PDF
3rd Floor	23,381 SF	Download PDF
4th Floor	35,557 SF	Download PDF
5th Floor	35,810 SF	Download PDF
6th Floor	7,182 SF	Download PDF
Penthouse		
Green Roof		

[Download All of PDFs](#)



**LIVE
WORK
PLAY**

3.0 UNIVERSITY PLACE

UNIVERSITYPLACE.COM

FEATURED CLIENTS



ACCOLADES

We can help your business grow and evolve through the combination of beauty, clarity of purpose...and all of the wonderful analytical tools of our digital age. Our work has been featured in Print Magazine, FWA, Communication Arts, Graphic Design USA and many others. But more important than the accolades that we have received...are the thanks we get from our clients whose businesses have grown in part due to our creative work. We would love the opportunity to talk with you and see what we can do to help you achieve your company's goals.

PRINT

**GD
USA**



logolounge

AMERICAN
ADVERTISING
AWARDS

ca Communication Arts



 **THE
WEBBY
AWARDS**

FWA





We create visual brand
experiences that engage people,
excite the senses and inspire
our inner awesome.

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